



**TPC** Trade Promotion  
Council of India

# INDUS FOOD™

Source. Process. Collaborate.

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**4<sup>th</sup> Edition - 20-21 March, 2021**

India Exposition Mart, Greater Noida, New Delhi, NCR



[www.indusfood.co.in](http://www.indusfood.co.in)



# SOUTH ASIA'S LARGEST INTEGRATED F & B SHOW

Indusfood has emerged as the largest trade show for F&B products, processing & packaging technology in the South Asia region.

## EDITION 2020 MAJOR HIGHLIGHTS

**2.10\$**  
USD BILLION OF SPOT BUSINESS

**23,000+SQM**  
GROSS AREA OCCUPIED

**30**  
B2B & G2G CONFERENCES

**1,300+**  
GLOBAL BUYERS HOSTED

**80+**  
COUNTRIES REPRESENTED

**35,000**  
PRE SCHEDULED MEETINGS

**07**  
COUNTRIES PAVILION

**700+**  
EXHIBITORS

## SOURCE.PROCESS.COLLABORATE.

Indusfood is the most comprehensive F&B marketplace in the South Asia region, showcasing F&B products, F&B processing and packaging technology.

Indusfood fuels the F&B business by helping facilitate connections between buyers and brands with outstanding services like international hosted buyer program and online matchmaking programs, bridging relationships and strengthening connections. Additionally, buyers have opportunities to learn, network, and conduct business with new and returning exhibiting suppliers.

With an expanded emphasis on showcasing new brands and technologies to a greater variety of buyers, Indusfood is committed to inspiring, exciting, and connecting the global F&B industry.

**INDUS  
FOOD F&B**

INDUSFOOD IS THE COLLABORATION OF TWO  
WORLD CLASS PLATFORM.

**EDITION<sup>3</sup>**  
**700+ EXHIBITORS**

**EDITION<sup>3</sup>**  
**1300+ HOSTED BUYERS GLOBALLY**

 S. R. Narendrakumar & Co., India	 Pravin Masalewala, India	 Wagh Bakri Tea, India	 Mother Dairy, India	 Dabur International, India	 Amul, India	 MTR Foods, India	 Sresta Naturals, India	 Patanjali, India	 Global Choice Foods, Canada	 Global Foods Trading GmbH, Germany	 Khimji Ramdas, Oman	 Lulu Group, UAE	 Keshwala Group, Uganda	 Mulackal Handel GmbH, Austria	 Apna Foods Imports Co. USA	 Deberham & Fear Ltd, Kenya	 Kamilli Packers, Kenya
 Britannia industries, India	 Haldiram Snacks, India	 Haldiram Foods International, India	 Natureland Organics, India	 GD Foods, India	 Nilon's Enterprises, India	 Jabs International India	 Desai Foods, India	 GRB Dairy, India	 Nestle, Saudi Arabia	 Ostindo International Pty Ltd, Australia	 Starway Trading, China	 Raja Foods, USA	 Italmex, Poland	 Sabrini Foods, Australia	 Ashkin, Israel	 Sartaj, Japan	 Surya Foods, UK
 Hamdard, India	 Adani Wilmar, India	 Surya Agro Foods, India	 Amar Tea, India	 Wingreens Farms, India	 Capital Foods, India	 Vadilal Industries, India	 Jubilant Consumer, India	 De-Diet Chef, India	 Service Foods, New Zealand	 Singh & Singh Distribution, USA	 SP Muthiah & Sons, Singapore	 Dream Price, Mauritius	 The Bazaar Supermarket, Nigeria	 Top Op Foods Limited, UK	 Bhikharam Chandmal, India	 Parle Biscuits, India	 MTR Foods, India
 Girnar Foods & Beverages, India	 Param Dairy, India	 Amar Singh Chawal Wali, India	 GEA, Denmark	 Novadan, Denmark	 Evrosan, Turkey	 Mectech, India	 Hilda Automation, India	 Kanchan Metal, India	 Afia International Egypt Co. (Savola Group), Egypt	 Arma Group, Egypt	 Chunding Food, Bhutan	 Danishi Partex Star Group, Bangladesh	 Giant Group, Bangladesh	 Milk Vita, Bangladesh	 Sladus Produce LLC, Uzbekistan	 Unilever Tea Tanzania Ltd, Tanzania	 Aromatic Spice Blends LLC, USA
 Diamond Engineering Works, India	 SSP Pvt. Ltd, India	 Goma Process Engineers, India	 HRS Process System, India	 desmet ballestra, India	 Kirkoskar Brothers, India	 Multivac Laroan, India	 ITC Ltd. SBU Packaging, India	 Bry-Air (Asia), India	 Uruwala Tea Factory Pvt. Ltd., Sri Lanka	 Enrich Tea and Food Exports Pvt. Ltd., Sri Lanka	 Ena Food and Beverage Ltd, Bangladesh	 Dabur, India	 Dohler, Egypt	 Damietta For Oils, Egypt	 Dal Dairy Factory, Sudan	 Borg Al Arab For Industry, Egypt	 Bluegrass, South Africa
 Sepack, India	 Kayem Foods, India	 Venkatesh Natural, India	 Vidya Herbs, India	 Gogia Chemical, India	 Biogen Extracts, India	 Pakona Engineers, India	 Zeutech, India	 Mojj Engineering, India	 Food Machinery & Technology Srl, Italy	 Fortified Foods Marketing (PTY) Ltd., South Africa	 Ginni Enterprises Ltd., UK	 Iana Corporation Sdn Bhd, Malaysia	 Intra Food Industries Ltd, Bangladesh	 ITC Ltd, India	 Lili Cheese Pvt. Ltd., Sri Lanka	 Haldiram, India	 S. R. Narendra Kumar, India
 DVC Process, India	 Alligator Automations, India	 Repute Engineers, India	 Sharpflex Filters, India	 Muezhest, India	 Kumar Metals, India	 Maharshi Group of Companies, India	 Nichrome, India	 Parle Global, India	 Pran Group, Bangladesh	 Britannia, India	 Hamdard Pvt. Ltd, India	 Nelna Group, Sri Lanka	 Mother Dairy, India	 Adani Wilmar, India	 Mustafa, Singapore	 Narco Foods Ltd, UK	 La Oja Group S.A.S., Colombia





**INDUS**  
**FOOD** **F&B**

INDUSFOOD-F&B IS THE TOP  
RESOURCE FOR SOURCING FINISHED  
FOOD & COMMODITIES



# EXHIBIT PROFILE

**SWEETS & CONFECTIONARY**  
**DAIRY DRY FRUITS INDIAN**  
**ETHNIC TEA & COFFEE SPICES**  
**FRUITS & VEGETABLES WINE**  
**& ALCOHOLIC BEVERAGES**  
**PULSES & GRAINS SUGAR &**  
**FLOUR ORGANIC & HEALTH FOOD**  
**OIL & OIL SEEDS NON-**  
**ALCOHOLIC BEVERAGES MEAT**  
**POULTRY & SEAFOOD CONSUMER**  
**FOOD VEGAN FOOD**

## PARTICIPATION OPTIONS

### RAW SPACE (MINIMUM 18 SQM)

TPCI MEMBERS : INR 10,000 /SQM + 18% GST  
TPCI NON MEMBERS : INR 11,000 /SQM + 18% GST  
OVERSEAS EXHIBITOR : USD 350 /SQM + 18% GST

**\* EXHIBITOR BADGES -**

From 18 sqm to 24 sqm - 6 Badges, from 27 sqm to 33 sqm -  
8 Badges, 36 sqm and above - 10 badges

\* Ticket to Mega Virtual Buyers Sellers Meet (MVBSM)-3.0

### 9 SQM BUILT- UP BOOTH

TPCI MEMBERS : INR 1,30,000 + 18% GST  
TPCI NON MEMBERS : INR 1,60,000 + 18% GST  
OVERSEAS EXHIBITOR : USD 3420 + 18% GST

**INCLUSION** - 1 table • 4 chairs • 1 lockable counter  
3 Spot lights • 1 Wastebin • Entry Badge for 4 delegates  
Ticket to Mega Virtual Buyers Sellers Meet (MVBSM)-3.0

### 18 SQM BUILT- UP BOOTH

TPCI MEMBERS : INR 2,30,000 + 18% GST  
TPCI NON MEMBERS : INR 2,60,000 + 18% GST  
OVERSEAS EXHIBITOR : USD 6840 + 18% GST

**INCLUSION** - 2 tables • 8 chairs • 1 lockable counter  
6 Spot lights • 1 Wastebin • Entry Badge for 6 delegates  
Ticket to Mega Virtual Buyers Sellers Meet (MVBSM)-3.0

# HOSTED BUYER PROGRAM

Hosted buyer program helps global buyers to effortlessly plan and attend Indusfood to explore the business potentials in the most cost effective and time efficient way. This program provides special benefits to decision makers involved in high-volume purchases, who have been qualified by the Indusfood Screening committee

Key benefits that can be availed under the IndusFood hosted buyer program



**PARTIAL AIRFARE REIMBURSEMENT\***



**ACCESS TO BUYER LOUNGE**



**ACCESS TO BUSINESS MATCHMAKING APP**



**5/4 STAR HOTEL ACCOMMODATION**



**VISA ASSISTANCE\*\***

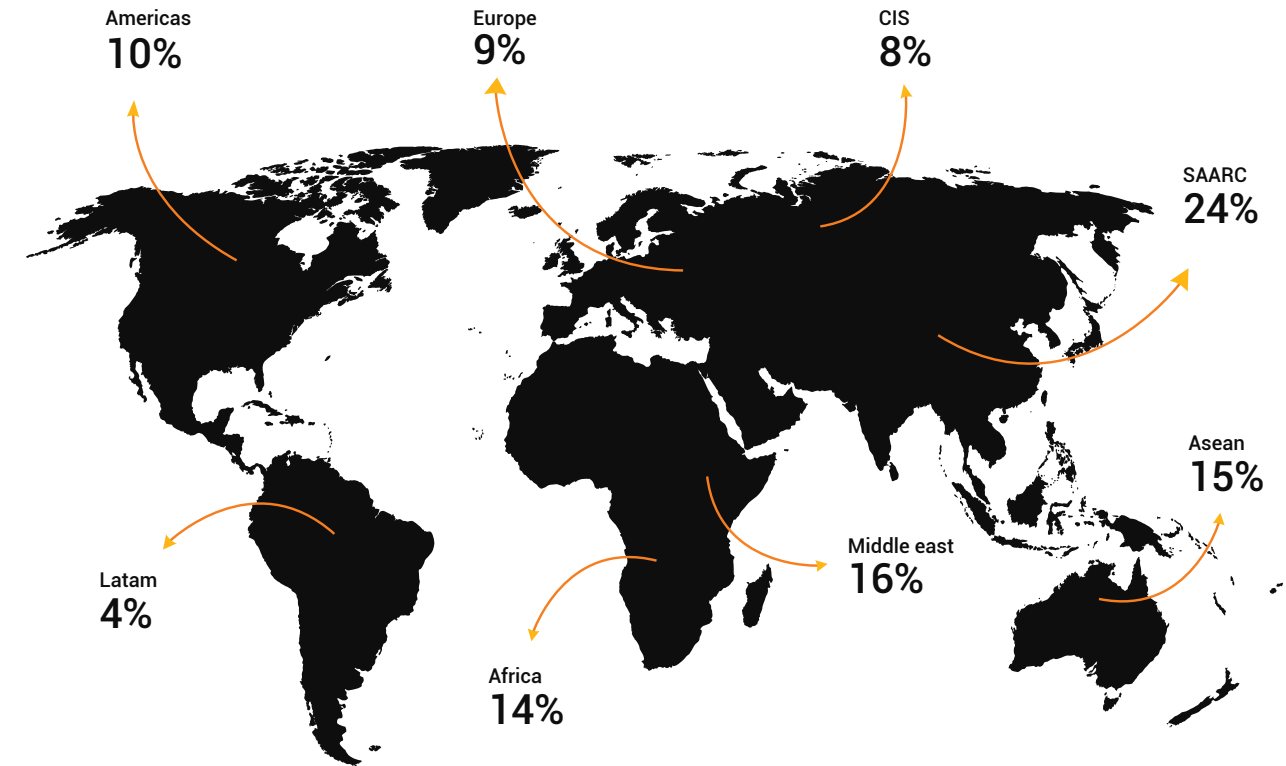


**AIRPORT & VENUE TRANSFERS**

## EXPERIENCE INCREDIBLE INDIAN HOSPITALITY

\*Pre fixed as per the country of origin

\*\*Through nodal officers at Indian missions globally



\*Region wise buyer breakup

**1300 HANDPICKED LARGE SCALE HOSTED BUYERS FROM 80+ COUNTRIES PARTICIPATED IN LAST EDITION**



**LET'S AGREE,  
IT COULDN'T  
BE AT A BETTER  
LOCATION**

## **India** - Vibrant Consumer Food Market

1.4 Billion Population.

Fastest Growing Economy Amongst G20 Nation.

USD 827 Billion of Organized Food Retail Market by 2023.

Organized Retail in Food Grocery is Growing at a CAGR of 15%.

Modern Retail in the Food Grocery is Growing at a CAGR of 25%.

3<sup>rd</sup> in Purchasing Power Parity After USA & China.

## **India** - Massive Capacity in Agricultural Production

2<sup>nd</sup> Largest Arable Land in the World.

2<sup>nd</sup> Largest Wheat Producer in the World.

2<sup>nd</sup> Largest Rice Producer in the World.

1<sup>st</sup> in the Production of Milk with Annual Increase of Over 6% in Production.

2<sup>nd</sup> Largest in World Production of Fish, As Well As in Aquaculture.

2<sup>nd</sup> Largest Producer of Potatoes, Green Peas, Cabbages and Cauliflowers.

40% Share in Mango and Guava Production in the World.

20% of the Tea Consumed in the World is from India.

52 Varieties of Spices and Holds 70% of the Global Market Share.

India Has the Largest Livestock Population.

Amongst the Top Producers of Cardamom and Pepper.

Amongst the Top Producers for Banana, Pulses and Sugarcane in the World.

Amongst the Top Producers of Coconut and Pineapple.

## **India** - Hub of Food Processing for the World

2<sup>nd</sup> in Food Production, Globally.

Abundance of Raw Materials with Presence of 15 Agro Climatic Zones.

Food Processing Contributes 14% of Country's GDP Currently.

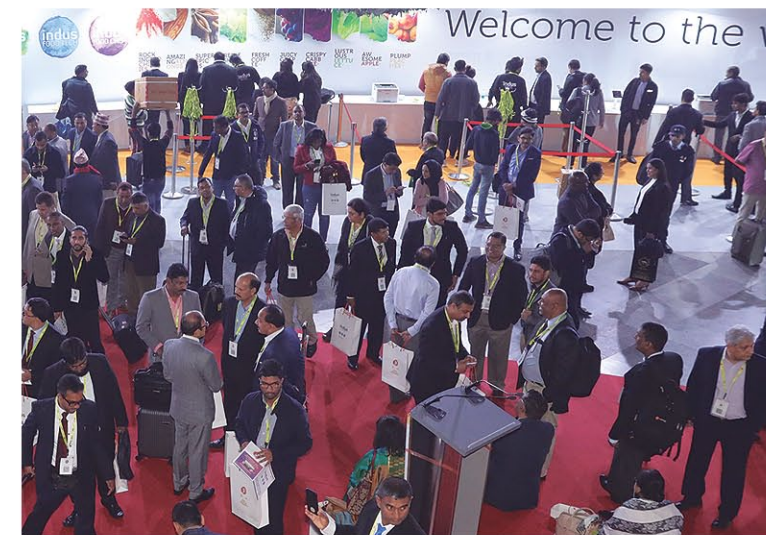
100% FDI is Permitted Under the Automatic Route in Food Processing Industries.

Business Friendly Policies and Incentives Offered by Government of India to the Extent of 50% for Set-up, Expansion & Modernization of New and Existing Food Processing Industries.

Presence of Dedicated Food Processing Clusters with Common Facilities Such as Logistics, Cold Chain and Warehousing Facilities, Testing Laboratories, Skill Development Centres etc.

17 Operational Mega Food Parks with Ready Infrastructure for Setting Up of Food Processing Units- 40 Mega Food Parks Approved by Ministry of Food Processing Industries.  
Availability of Huge Skilled Talent Pool.





For more picture please visit our site : [www.indusfood.co.in](http://www.indusfood.co.in)

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## ORGANIZER

**TPCI** Trade Promotion Council of India

## SUPPORTED BY



## CO-ORGANIZER



## INSTITUTIONAL PARTNERS



FOOD SAFETY AND STANDARDS AUTHORITY OF INDIA

*Inspiring Trust, Assuring Safe & Nutritious Food*

Ministry of Health and Family Welfare, Government of India

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